

Michael R. Udwin, MD, FACOG Medical Director, Practice & Payment Transformation CareFirst BC/BS

As CareFirst's Practice and Payment Transformation Medical Director, Dr. Udwin is dedicated to the successful design and implementation of innovative impactful value-based care delivery models that span commercial, Medicare and Medicaid markets. With a passion for clinical engagement and the pursuit of leading-edge technology designed to optimize workflows, he has successfully achieved operational, qualitative, and financial success across risk-bearing entities including accountable care organizations, episodes of care and advanced payment arrangements, all while in the pursuit of ensuring health equity and access. As an accomplished physician executive with over 20 years' experience leveraging advanced analytics and evolving electronic health record environments, he ensures broad-based physician alignment as payers, providers and emerging enterprises reimagine the healthcare for tomorrow.

In the past, Michael effectively led population health-based strategic consulting for payers, providers and government entities at Truven Health Analytics, Accenture, and Evolent Health. Dr. Udwin is a board-certified Fellow of the American College of Obstetrics and Gynecology.